

Ugavics

# IMPACT REPORT



AS OF DEC 2024

*Advancing Health & Economic Empowerment*

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<https://ugavics.org>

# About Uganics

Uganics is a social enterprise committed to reducing malaria prevalence, economically empowering women, and promoting sustainable solutions. We produce innovative mosquito-repellent products designed to provide affordable protection for vulnerable communities, particularly in malaria-endemic regions.

Our model integrates local women into the supply chain by training them in herb cultivation and essential oil extraction, ensuring economic independence and long-term sustainability. By leveraging partnerships with NGOs, development organizations, and the private sector, we distribute our products to last-mile communities, humanitarian programs, and retail markets.



Reducing malaria cases through innovative, natural repellent solutions and awareness campaigns



Empowering women by creating income-generating opportunities and leadership roles in our supply chain.



Providing sustainable jobs and business opportunities for local communities.



Utilizing eco-friendly production methods and promoting sustainable product usage.

# Meet Our Team

Our dedicated team is passionate about driving impact through health innovation, economic empowerment, and sustainability. With diverse expertise, we work together to create lasting change in communities affected by malaria.



**Joan Rukundo  
Nalubega**  
*CEO*



**Kato Kaganda Shafic**  
*COO*



**Noeline Nassuuna**  
*Finance*



**Ambrose  
Twinomujuni**  
*Marketing*



**Biwaga Elizabeth**  
*Women  
Empowerment*



**Ndagire Twaibah**  
*Production*



# BY THE END OF 2024



**122%**

Revenue Growth

**3.6M**

people impacted through  
products & awareness  
campaigns

**88%**

Reduction in malaria  
cases in supported  
households

**800K**

Soaps subsidized

**118**

Women trained, 48  
earning from the program

**520**

Tons of wastewater  
upcycled into fertilizers

**80%**

Production process using  
sustainable energy

# KEY HIGHLIGHTS

Our programs have made significant strides in improving health, empowering communities, and fostering sustainable growth. From reducing malaria cases to upcycling wastewater for agricultural use, we are driving meaningful change. Through targeted training and economic empowerment, we've helped women thrive, while also achieving impressive financial growth. These milestones are a testament to the dedication of our team and partners in creating lasting impact for both people and the environment.

**Transforming lives, one action at a time.**

Our Chief Executive Officer

## 122%

Revenue Growth

## 88%

decrease in malaria cases in supported households

## 118

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## 3.6M

people impacted through products & awareness campaigns

## 800K

Soaps subsidized

## 520

Tons of wastewater upcycled into fertilizers

### PROJECTS

### DETAILS

### OUTCOME

Sustainable Energy in Production

Achieved 80% sustainable energy use in our production facilities, reducing carbon footprint.

80% of Energy from Renewable Sources, contributing to climate action.

BSF Tech Integration

Integrated Black Soldier Fly (BSF) technology.

700 Tons of Organic Waste Processed, creating a circular economy.

Women's Contribution in Supply Chain

Ensured 80% of our supply chain is managed by women, promoting gender equality and empowerment.

118 Women recruited and trained to strengthen local economies and communities.

# Vision

We envision a malaria-free world where everyone, regardless of income or location, has access to sustainable health solutions and equitable healthcare services. Our goal is to create healthier communities empowered with the tools to prevent disease, achieve economic growth, and thrive in a sustainable environment.

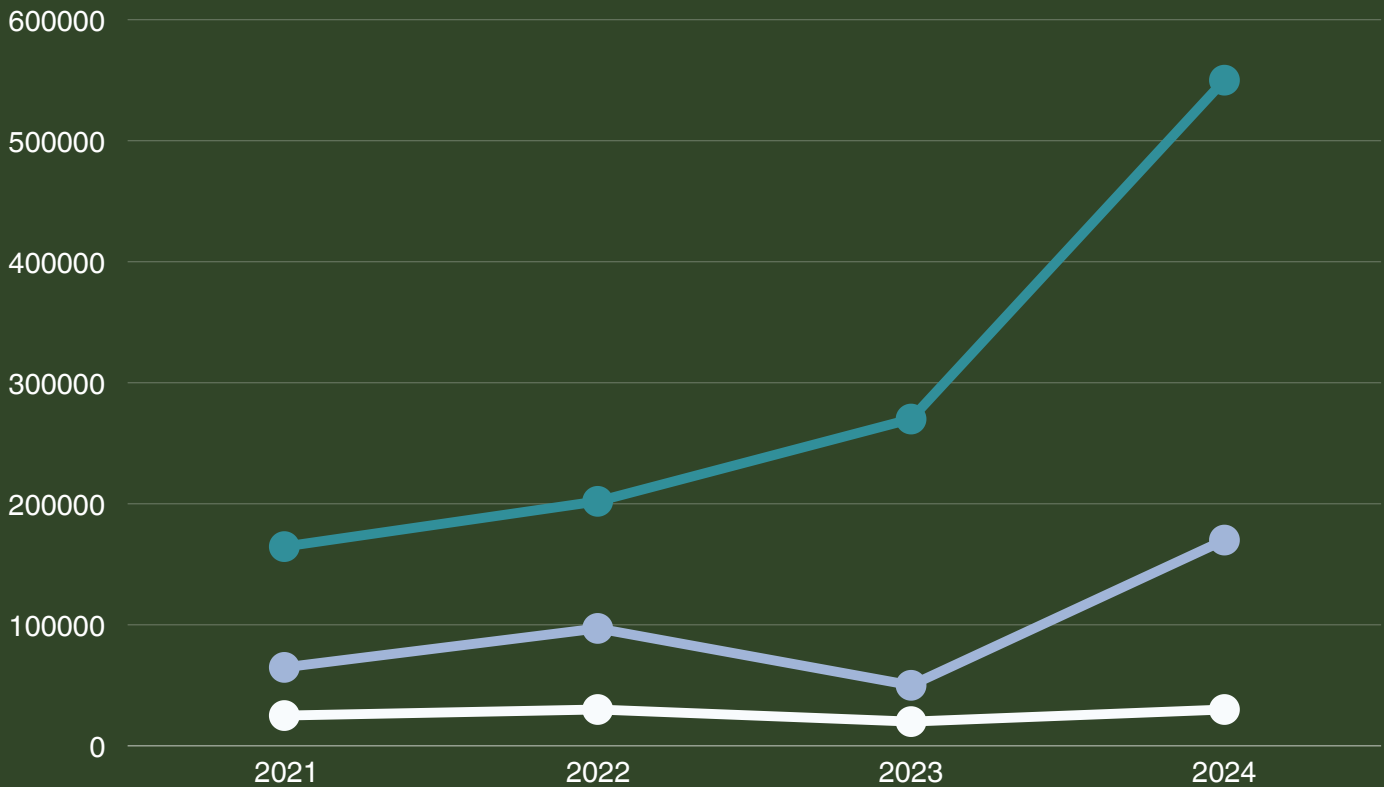
## Mission

Uganics Repellents is dedicated to reducing malaria prevalence by providing affordable, innovative, and sustainable mosquito-repellent solutions. Through eco-friendly products and healthcare initiatives, we empower vulnerable communities, particularly women and low-income families, by improving health access, economic opportunities, and environmental sustainability.

## Objective

- **Reduce malaria prevalence through innovative, accessible mosquito-repellent solutions.**
- **Empower women economically by integrating them into our supply chain and providing entrepreneurship opportunities.**
- **Promote health equity by increasing access to prevention, diagnosis, and treatment for underserved communities.**
- **Ensure sustainability by using eco-friendly production methods and advocating for responsible consumption.**
- **Scale our impact through strategic partnerships with NGOs, governments, and private sector stakeholders.**

# Revenue Growth



B2B expansion: Steady growth in institutional partnerships has driven sales.

B2C rebound: 2024 saw a significant 240% surge after a dip in 2023.

Overall we achieved record-high 122% revenue growth in FY 2024.

## 122%

Revenue Growth in 2024

## 78%

Revenue spike after marketing campaigns

## 30%

Sustained

# Economic Empowerment

Our approach to economic empowerment focuses on uplifting women, particularly in rural communities, through skills development and sustainable income generation.

- 118 women trained in herb cultivation & oil extraction, providing them with vital skills that open doors to stable incomes and entrepreneurship opportunities.
- 80% of Uganics' supply chain is now led by trained women, ensuring that women are not just beneficiaries but also key drivers of our value chain.
- On average, each woman earns \$75+ per month, significantly boosting household income and improving financial security.
- Financial savings are a priority, with women setting and achieving personal financial goals for their children's school fees and starting small businesses, demonstrating the positive impact of economic independence on families.

## Impact Snapshot

**48**

Women earning at least \$75 a month

**124M**

In womensavings

**105K**

Seedlings distributed





# GOALS

## 2025 outlook

Looking ahead, our ambitious goals for 2025 are designed to scale our impact across key sectors, empowering women, improving health, and driving sustainability.



### 01 Expand Product Distribution and Reach

- Increase our presence in underserved areas, establishing five regional distribution hubs to improve last-mile delivery.
- Partner with 100 local distributors, hospitals, and retailers to extend our reach across Uganda.
- Enter new regional markets in East Africa, including Kenya, Rwanda, and the Democratic Republic of Congo.



### 02 Drive Product Innovation and Scale Production

- Launch our certified repellent petroleum Jelly, to meet diverse consumer needs.
- Upgrade our manufacturing facilities to increase production capacity, ensuring we can meet the growing demand for our products.



### 03 Scale Health Coverage Program

- Onboard 10,000 households onto our Health Coverage Platform.
- Partner with healthcare providers to offer subsidized treatment for malaria and typhoid.
- Expand multilingual SMS health education campaigns to reach 1M people across Uganda
- Collaborate with telecom companies to improve digital health infrastructure, making healthcare services more accessible in rural areas.

# GOALS

## 2025 outlook

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### 04 Strengthen Women

#### Empowerment Program

- Train 500 additional women in rural communities, focusing on herb cultivation, essential oil extraction, and climate-smart farming techniques.
- Distribute 100,000 herb seedlings and provide essential tools and skills.
- Expand to three new solar extraction centers, providing more access to employment and economic opportunities for women.
- Foster market linkages with local and international buyers, aiming for a 40% increase in demand from cosmetic companies, spas, and hotels.
- Launch a global marketplace on our website for B2B clients to purchase large volumes of essential oils.



*"Together, we create the future we envision—one step, one action, one impact at a time."*

**THANK YOU**



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